

FUJIFILM Holdings establishes the ESG Division

Reinforcing its environmental, social and governance related initiatives
for sustainable growth and enhancement of corporate value

Tokyo, June 27, 2019 — FUJIFILM Holdings Corporation (President: Kenji Sukeno) has today established the ESG Division to strengthen its ESG (environmental, social and governance) initiatives for achieving sustainable growth and enhancement of corporate value. The ESG Division has evolved from the CSR Group, which was previously under the Corporate Planning Division, and is now newly placed under the direct command of the company's President.

As social issues become increasingly complex on a global scale, there has been a shift toward assessing the sustainability of corporate management not only based on business performance and financial data but also using non-financial information such as initiatives related to ESG.

In view of demands from the international community, such as SDGs^{*1}, Fujifilm has formulated a CSR plan called the "Sustainable Value Plan 2030 (SVP2030)"^{*2}, describing its long-term vision and commitment as a global enterprise to contributing to the establishment of a sustainable society. Furthermore, the company has been actively working on ESG under a mid-term management plan "VISION2019" covering a three year period to the fiscal year ending March 2020, which lays out specific actions toward the goal set in the SVP2030.

The newly-established "ESG Division," placed under the direct command of the President, collaborates with business divisions and corporate divisions such as the Corporate Planning, Legal, Accounting & Finance and Human Resource Divisions to formulate a company-wide strategy on ESG and execute ESG initiatives. More specifically, the Division will identify and address mid- to long-term risks on the company's business arising from social issues, such as those mentioned in SDGs. At the same time, Fujifilm sees resolving such social issues as an opportunity for creating new business and the Division will accelerate company-wide initiatives by setting specific goals and reflect them to business strategies.

Defining ESG as the foundation of its business management under the corporate slogan, "Value from Innovation," FUJIFILM Holdings will reinforce its corporate governance as an important management task, and create new value through products, services and technological development, in an effort to contribute to resolving social issues while enhancing its corporate value.

*1 Sustainable Development Goals, adopted by the United Nations General Assembly in September 2015. Under the slogan of "Leaving no one behind," the initiative sets 17 goals and 169 targets concerning social issues that the international community must strive to resolve by 2030.

*2 Fujifilm's CSR plan for the target year of fiscal year ending March 2031. The SVP2030 sets four priority areas of the "environment," "health," "daily life" and "work style" from the perspectives of "resolving social issues through business operations" and "paying consideration to the environment and society in business processes." The plan also promotes the reinforcement of the company's CSR foundation, e.g. the environment, corporate ethics and human rights across its entire supply chain, and the strengthening of corporate governance to further creating an open, fair and clear corporate culture.

For inquiries on information in this media release, contact:

Media Contact: Corporate Planning Division, Corporate Communication Office TEL : +81-3-6271-2000