

2022.9.5

PRIME POLYMER CO., LTD

Prime Polymer launches new brands Re'PRM™/Prasus™ For carbon neutral and circular economy products

Prime Polymer Co., Ltd (Tokyo, President: FUJIMOTO Kensuke) is launching Re'PRM™ and Prasus™ as new polyolefin brands that will contribute to the realization of a carbon-neutral (CN) and circular economy (CE) society.

■ 「Re'PRM™」



Prime Polymer will apply the quality improvement technologies which has been cultivated since its founding in order to build a high-value-added recycling business and contribute to the circular economy.

■ 「Prasus™」



In order to realize the carbon neutrality, Prime Polymer has decided to take the lead in shifting to new feedstocks from conventional ones and contribute to the realization of a sustainable society with plastics.

The aim of Prime Polymer is to provide the customers with outstanding products, technologies and services in a stable and sustainable manner and to become a trusted partner, that is "Prime Solution Partner". In response to the need to address environmental issues and contribute to a sustainable society, we decided to launch the new CN/CE product brands that share the challenge



as the largest polyolefin manufacturer in Japan.

To achieve the carbon neutrality in 2050, Prime Polymer, together with Re'PRM™ and Prasuk™, will promote both plastic recycling and biomass recycling.